

From: Cllr Taylor Sally: H&F
Sent: 28 September 2022 19:37
To: Licensing HF: H&F
Subject: RE: 2022/01334/LAPR

Thank you I do wish to make representation on the basis of prevention of public disorder,

1. The prevention of crime and disorder

The delivery of groceries from a hub site at varying hours of the day and night – when this was run by `Just eat`, residents complained of people coming and going all the time – they complained of people `hanging around` waiting for a delivery job and they complained about workers smoking on the street/littering. Residents were concerned about the noise, the hanging around and littering.

2. The prevention of public nuisance

According to the officer report into the investigation of `Just Eat` previously operating on this site, `complaints have been received from local residents regarding noise disturbance at unsociable hours as a result of deliveries to the site and the coming and goings of riders. The crescent is a confined and quiet area and given the Council do not have any control over the activities from the site, the constant comings and goings during the day and night, in addition to other potentially loud activities, increase the likelihood for adverse noise and disturbance to neighbouring residential properties.'

West Kensington Councillors are not satisfied that the applicant has taken any of this into account, and that the new operation is unlikely to result in less nuisance than the previous one

The report itself concludes that the previous development had failed `to demonstrate that it would not cause adverse harm to neighbouring amenity. In light of this, it is considered that the change of use could cause an unacceptable noise nuisance and disturbance to the detriment of local residents by virtue of the current activities on site. This would be contrary to policies CC11 of the Local Plan 2018 and Key Principles NN3 and NN4 of the Planning Guidance 2018.'

3. Public safety

As the officer report confirms, multiple residents have reported that drivers were congregating outside the site before, during and after shifts, and were urinating in public surrounding spaces

Cllr Sally Taylor
Councillor for West Kensington
London Borough of Hammersmith & Fulham

Comments summary

Dear Sir/Madam,
Licensing Application comments have been made. A summary of the comments is provided below.
Comments were submitted at 18/09/2022 4:21 PM from Mrs Pratima Patel.

Application Summary

Address: 4 Challoner Crescent London W14 9LE

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

[Click for further information](#)

Customer Details

Name: Mrs Pratima Patel

Email:

Address: North End Road London

Comments Details

Commenter Type: Neighbour

Stance: Customer made comments in support of the Licensing Application

Reasons for
comment:

Comments: 18/09/2022 4:21 PM This will be good for the area and residents. This shouldn't be an issue as there will be no drinking on site as all alcohol is delivered by e bikes! Great idea

Kind regards

Comments summary

Dear Sir/Madam,
Licensing Application comments have been made. A summary of the comments is provided below.
Comments were submitted at 08/09/2022 7:12 PM from Mr Aman Amin.

Application Summary

Address: 4 Challoner Crescent London W14 9LE

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

[Click for further information](#)

Customer Details

Name: Mr Aman Amin

Email:

Address: North End Road London

Comments Details

Commenter Type: Neighbour

Stance: Customer made comments in support of the Licensing Application

Reasons for comment:

Comments: 08/09/2022 7:12 PM This is fantastic news for the area and I do not see any reason why this should be objected. It will provide income for locals and quick access to alcohol delivery (alongside other groceries)

Kind regards

Comments summary

Dear Sir/Madam,
Licensing Application comments have been made. A summary of the comments is provided below.
Comments were submitted at 01/09/2022 1:45 PM from Thomas Wigglesworth.

Application Summary

Address: 4 Challoner Crescent London W14 9LE

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

[Click for further information](#)

Customer Details

Name: Thomas Wigglesworth

Email:

Address: Challoner Mansions London

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for
comment:

Comments: 01/09/2022 1:45 PM It is a quiet residential area and such traffic and noise would be hugely disturbing to the whole area.

Kind regards

Comments summary

Dear Sir/Madam,
Licensing Application comments have been made. A summary of the comments is provided below.
Comments were submitted at 01/09/2022 1:39 PM from Miss Hannah Harries.

Application Summary

Address: 4 Challoner Crescent London W14 9LE

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

[Click for further information](#)

Customer Details

Name: Miss Hannah Harries

Email:

Address: Challoner Mansions, West Kensington, Challoner Street London

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 01/09/2022 1:39 PM Traffic and noise in a residential cul de sack

Unacceptable opening times for a residential area

Challoner crescent is a residential, dead end and narrow street

Wholly object

Kind regards

Comments summary

Dear Sir/Madam,
Licensing Application comments have been made. A summary of the comments is provided below.
Comments were submitted at 01/09/2022 1:38 PM from Mr Tom Billings.

Application Summary

Address: 4 Challoner Crescent London W14 9LE

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

[Click for further information](#)

Customer Details

Name: Mr Tom Billings

Email:

Address: Challoner mansions, challoner Street London

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 01/09/2022 1:38 PM This proposal is an unacceptable change of use.
The site is accessed via a narrow, dead end street, it is not suitable for such a commercial premises.
The hours of operation are not reasonable for a residential cul de sack.
The noise and traffic affects would be unacceptable.
Deliveries in the morning wake the entire crescent.
The opening times are not akin to a residential area.

Kind regards

Comments summary

Dear Sir/Madam,
Licensing Application comments have been made. A summary of the comments is provided below.
Comments were submitted at 01/09/2022 1:26 PM from Emile Shaffu.

Application Summary

Address: 4 Challoner Crescent London W14 9LE

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

[Click for further information](#)

Customer Details

Name: Emile Shaffu

Email:

Address: Challoner Mansions, Challoner Street, LONDON

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for
comment:

Comments: 01/09/2022 1:26 PM Hello. Just like with Just eat, I object to Gorilla operating here.
It's the same old issue. Please do not proceed with allowing gorilla.

Regards

Emile.

Kind regards

From: Emile Shaffu

Sent: 09 September 2022 10:44

To: Dimitriou Maria: H&F; Tom Billings

Subject: Re: Comments for Licensing Application 2022/01334/LAPR

Good morning Maria.

sorry for my delay in getting back, and many thanks for your email back to me. Appreciated.

Our objections would mirror the objections to the previous tenants Just Eat. i am sure you can appreciate this. if you need me to list these, they are:

- unsociable operating hours
- subsequently this leads to excess noise from loitering, sound from general operations, bike and people traffic constantly around our building
- rubbish from workers leaving food wrappings everywhere
- high collision risks with bikes at this traffic level wizzing around the crescent and Challoner street

-such operations with such volumes of people and bikes and cars coming to and fro, need to be in an industrial setting /estate and NOT a residential setting like ours.

I am sure you can appreciate our reservations for such operations in this building. it would really ruin the residential feel of this area just like Just East did for nearly 2 years.

Finally, i would like to introduce you to my neighbour Tom, who is in the adjacent lower ground floor flat that directly attaches to the industrial building in question, and who is very much active in ensuring the correct use of this building/space is enforced as it should.

Hi Tom, feel free to comment also.

Best wishes,
Emile.